Mablethorpe Neighbourhood Board - Pride in Place Programme

Friday, 02 October 2026 at 11.00am

Venue: Online via Microsoft Teams

Please attend the above meeting at the stated time, date, and location to discuss the items listed on the agenda.

AGENDA

1 Welcome and Introductions

2 Apologies for Absence

3 Declarations of Interest

4 Minutes of the Mablethorpe Neighbourhood Board Meeting held on Thursday, 27 August 2026 and Board Workshop held on Monday, 21 September 2027 ***(Enc)***

5 Programme and Guidance Updates from MHCLG, verbal update by BM

6 Regeneration Plan, presented by DC
(a) Business Consultation Findings
(b) Updated Vision
(c) Intervention Areas and Long-list Projects
(d) Project Selection Process, Governance and Assurance
(e) Monitoring and Evaluation

7 Any Other Business

(a) Actions Tracker

8 Date of Next Meeting – Tuesday, 20 October 2026

Agenda Item 4

DRAFT Minutes of the Mablethorpe Neighbourhood Board Meeting

Held on Friday, 27 August 2026 at 2.00pm

Venue: Online via Microsoft Teams

Present:

Board Members:
Jacqueline Robinson – Marisco Medical Practise Patient Participant Group (Chair)
Sue Fortune – Lincolnshire Community Fund
Liam Grimes – The Community Table CIC
Naomi Baker – Magna Vitae Trust for Leisure & Culture
Viv Cross – LN12 Youth Forum
Cllr William Gray – Portfolio Holder for Communities and Ageing Better, ELDC
Cllr. Graham Cullen – Ward Member for Mablethorpe
Laura Spurr – Active Lincolnshire

Advisors & Programme Support:
Pranali Parikh – ELDC
Jon Burgess – ELDC
Bonnie Mitchell – ELDC
Michelle Gant – The Engaging People Company
Dom Chapman – Thrive Economics

Observers:
None

Apologies:
Barnaby Prince – Lincolnshire Police
Victoria Atkins MP – Louth and Horncastle
Nicola Craven – National Trust
Claire Woodward – ACIS Group
Maria Cotton – ELDC
Saskia Zablockyj – ELDC

Summary of Minutes:

At the inaugural meeting, the Board approved its Members and agreed to appoint its Chair, Jaqueline Robinson. The Board considered and agreed to adopt the Terms of Reference (ToR) including the Code of Conduct and Declarations of Interest appendices. It was agreed to remove proxy voting from the ToR. The government approved geographic

investment boundary for the programme and receipt of a grant determination letter was noted. The Board commenced the process of developing the Vision and Regeneration Plan.

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1 Welcome and Introductions

The Chair welcomed Members to the first Mablethorpe Neighbourhood Board meeting and thanked attendees for their attendance following Board Member introductions.

2 Apologies for Absence

Apologies were received from Barnaby Prince – Lincolnshire Police, Victoria Atkins – MP for Louth and Horncastle, Nicola Craven – National Trust, Claire Woodward – ACIS Group, Maria Cotton – ELDC and Saskia Zablockyj – ELDC.

3 Declarations of Interest

Sue Fortune declared an interest as a Director of LN12 Community Interest Company (CIC). Cllr Graham Cullen also declared an interest as a Member of LN12 CIC.

4 Board Operation, Governance and Decision Making

Jon Burgess introduced the item and advised that the covering report and associated appendices had been circulated to Board Members in advance of the meeting. He confirmed that the purpose of the item was to seek formal agreement to the Board membership, the appointment of the Chair, the Terms of Reference, and the Code of Conduct.

Sue Fortune sought clarification on the proposed frequency of meetings, noting that the Terms of Reference referred to a minimum of quarterly meetings. Jon Burgess advised that, during the initial development phase and in advance of the November submission deadline, meetings were expected to take place at least monthly. He explained that some sessions could be delivered as informal workshops rather than formal Board meetings, to support detailed discussion on community priorities and project interventions.

Cllr William Gray asked whether relevant third parties attending Board meetings as observers should be notified to the Chair in advance. It was agreed that prior notification to, and agreement by, the Chair would be required as good practice. It was further agreed that details of any non-voting observers attending for a specific item would be included in the agenda papers circulated to Board Members.

Cllr Gray also requested clarification on the timescales for the ten-year Vision and Regeneration Plan and the four-year Investment Plan. It was confirmed that both documents were required to be submitted to Government by 30 November 2026.

Jon Burgess drew Members' attention to the provision for proxy voting within the draft Terms of Reference. Members discussed the matter and expressed support for retaining the option for an approved substitute or deputy to attend where appropriate, while

unanimously agreeing that proxy voting would be removed from the Terms of Reference. It was further agreed that substitutes or deputies could attend meetings where this had been notified in advance to, and agreed by, the Chair.

5 Regeneration Plan & Vision

Thrive Economics presented the approach to developing the ten-year Vision and Regeneration Plan and the four-year Investment Plan for Mablethorpe, Sutton on Sea, Trusthorpe and Sandilands. Members noted that the programme allocation was up to £20m and that East Lindsey District Council would act as accountable body.

Members were advised that the Regeneration Plan would need to set out a clear vision, strategic objectives, evidence base, community engagement findings, priority intervention areas, delivery arrangements, governance, monitoring and future community involvement. The Board noted that consultation work was already underway, including resident, visitor and business engagement, and that early evidence had identified challenges relating to but not limited to deprivation, health, skills, transport connectivity, digital exclusion, the local economy, age profile, housing and flood risk.

Members discussed the need for a vision that reflected Mablethorpe's distinctive coastal identity while addressing long-standing structural challenges. Key themes discussed included stronger community cohesion and trust, improved physical and digital connectivity, better opportunities for young people, improved access to skills and employment, healthier ageing, enhanced transport links, town centre renewal, better use of vacant and poorly maintained buildings, and the importance of long-term sustainability rather than short-term project delivery.

The Board considered whether the November submission should include specific projects. Members noted learning from other places, where delaying project identification had extended the process and reduced early visibility for residents. Members supported keeping open the option of including deliverable year one projects or "quick wins", where these were supported by consultation evidence and sufficiently developed in terms of cost, timescale, outputs and deliverability.

Members identified potential priority areas for further development, including youth aspiration and retention; work readiness, apprenticeships and enterprise; community-led social enterprise; digital inclusion and assisted digital support; transport linked to access to health, education and employment; town centre improvement and diversification; reuse or improvement of vacant buildings; and advocacy around long-term coastal flood resilience. Members also noted the importance of mapping existing funding opportunities to avoid duplication and maximise the impact of Pride in Place investment.

The Board agreed that the emerging vision and intervention priorities should be shaped by the consultation findings and wider evidence base, while recognising the importance of early, visible delivery for residents where suitable quick-win projects could be identified.

Thrive Economics would prepare draft vision options, strategic objectives and proposed success measures for consideration at the next Board meeting; continue to strengthen the evidence base, including digital connectivity, flood risk and local datasets; and present the consultation findings to inform prioritisation. Members agreed to share relevant evidence, including LIRCH research, Links 2100 information, LN12 consultation material, CHILL project findings and intelligence from local funding or delivery programmes.

6 Any Other Business

Jon Burgess advised Members that Government had approved the requested amendment to the geographic boundary for the Mablethorpe Pride in Place programme. Members noted that the approved investment area would include both the original Government-defined boundary and the wider Mablethorpe Town Council area, addressing previous concerns that parts of the town, including Springwell, the southern promenade areas and Queen's Park, had been excluded.

Members further noted that, following recent government confirmation of the boundary amendment, the independent Chair and Board membership, Government had issued the Grant Determination Letter and was expected to release the remaining Year One delivery funding to East Lindsey District Council as accountable body. The Board noted and endorsed the approved geographic investment boundary, comprising the original Government-defined boundary and the wider Mablethorpe Town Council area, including Sutton on Sea, Trusthorpe and Sandilands.

7 Dates for Future Board Meetings

The Chair advised that, although future Board meetings had initially been expected to take place every two months, meetings would need to be held more frequently during the initial programme development period. Members noted that a further formal meeting was likely to be required in September, with the option of an informal workshop to support development of the vision, evidence base and emerging priorities.

Jon Burgess confirmed that Programme Officers would canvass Board Members for suitable September dates and seek to arrange the next meeting, subject to availability. Members were encouraged to continue local conversations and share intelligence from their networks and community groups to inform the developing plan.

Sue Fortune asked whether Board Members who were unable to attend future meetings could nominate a deputy or substitute, noting the need to maintain momentum during the holiday period. It was agreed that a deputy or substitute could attend future meetings where this had been notified to, and agreed by, the Chair in advance.

8 Date of Next Meeting

The next meeting will be held in September 2026. Proposed meeting dates would be circulated by officers to confirm arrangements for the next session.

The meeting concluded at 3.53pm.

ACTIONS TRACKER

BOARD MEETING	ACTION	STATUS	RESPONSIBLE
27.08.2026	Update and circulate the adopted Terms of Reference.	To Do	BM/SZ
27.08.2026	Coordinate next meeting and future board meetings.	To Do	SZ
27.08.2026	Share relevant evidence, research and intelligence with Thrive Economics.	To Do	ALL

DRAFT Minutes of the Mablethorpe Neighbourhood Board Workshop

Held on Monday, 21 September 2026 at 1.00pm

Venue: In-person at The Seaview Colonnade, Horizon Room, York Road, Sutton on Sea, LN12 2EU

Present:

Board Members:
Jacqueline Robinson – Marisco Medical Practise Patient Participant Group (Chair)
Sue Fortune – Lincolnshire Community Fund
Liam Grimes – The Community Table CIC
Viv Cross – LN12 Youth Forum
Cllr William Gray – Portfolio Holder for Communities and Ageing Better, ELDC
Cllr Graham Cullen – Ward Member for Mablethorpe
Laura Spurr – Active Lincolnshire
Nicola Craven – National Trust
Claire Woodward – ACIS Group
Barnaby Prince – Lincolnshire Police

Advisors & Programme Support:
Bonnie Mitchell – ELDC
Michelle Gant – The Engaging People Company
Dom Chapman – Thrive Economics

Observers:
None

Apologies:
Victoria Atkins MP – Louth and Horncastle
Naomi Baker – Magna Vitae Trust for Leisure & Culture
Pranali Parikh – ELDC
Maria Cotton – ELDC
Jon Burgess – ELDC
Saskia Zablockyj – ELDC

Summary of Minutes:

At the workshop, the Board considered the engagement and consultation findings, reviewed the emerging evidence base, tested the proposed vision options, and discussed preferred intervention areas and potential project ideas to inform the Mablethorpe Regeneration Plan.

1 Welcome and Introductions

The Chair welcomed Members to the Mablethorpe Neighbourhood Board workshop and thanked attendees for their attendance following Board Member in-person introductions.

2 Apologies for Absence

Apologies were received from Victoria Atkins MP – Louth and Horncastle, Naomi Baker – Magna Vitae Trust for Leisure & Culture, Pranali Parikh – ELDC, Maria Cotton – ELDC, Jon Burgess – ELDC and Saskia Zablockyj – ELDC.

3 Declarations of Interest

Sue Fortune declared an interest as CEO of Lincolnshire Community Foundation, independent grant-maker.

4 Regeneration Plan

Engagement and Consultation Findings

Thrive Economics presented the community engagement and consultation findings from Summer 2026, including in-person engagement, resident surveys and visitor surveys. Members noted that more than 800 responses had been received overall and that the business survey had concluded, with findings under analysis and results to follow.

The findings were considered alongside wider research and consultation, including PlaceTalk, LIRCH, CHILL, the LGBTQIA+ and Allies Survey, and the Post-Covid Survey. Members noted that this wider evidence provided assurance that the Pride in Place findings reflected established local priorities.

The PlaceTalk Survey identified concerns relating to transport, leisure opportunities for young people, non-seasonal shops and jobs, poorly maintained areas, lack of greening, pavement condition, community voice and access to non-GP or hospital health services. The CHILL research highlighted the importance of listening to and involving young people in decisions. Priorities included safe indoor space, activities, play equipment, protected green space, security, action on age-restricted items, improved transport, sports pitches and secondary school provision. The ongoing LIRCH research identified challenges relating to community health, digital literacy and wider issues commonly experienced by coastal towns. The LGBTQIA+ and Allies Survey identified safety concerns, social isolation, retention risk, healthcare access barriers, limited safe spaces, transport challenges and demand for more local provision.

Members noted consistent engagement messages relating to high street improvement, vacant and poor-quality properties, public space maintenance, street cleanliness, and the importance of protecting the seafront as a major local asset while improving access, infrastructure and facilities.

Members discussed the need to reduce dependence on seasonal tourism by strengthening year-round economic activity, supporting local enterprise, attracting investment and improving access to higher-quality employment opportunities.

Members also noted priorities relating to transport and accessibility, local infrastructure, parking, safer routes, public transport, community and health facilities, youth provision, skills, work-readiness, training and apprenticeships.

Vision Testing
Members considered the characteristics of a strong ten-year vision, including the need for it to be place-specific, reflective of local identity, inspirational, realistic, ambitious, descriptive, time-bound, clear and accessible.

Two vision options were presented. Option 1 provided a detailed thematic framework organised around "Our Communities" and "Our Economy" and included 11 strategic objectives. Option 2 provided a more memorable three-part framework organised around "Connected, Resilient and Inspired", with objectives grouped beneath three themes and greater emphasis on healthy ageing and coordinated funding.

Members noted common ground across both options, including young people and skills, connectivity, town centre renewal and year-round employment, the visitor economy, community involvement and coastal resilience.

The Board agreed that Option 2 provided the strongest basis for the vision, subject to incorporating elements of Option 1 to ensure the final vision was measurable and aligned with government guidance requirements. An updated vision would be brought to the next meeting.

Members requested that the updated vision gave appropriate prominence to the area's coastline, beach offer and Blue Flag status, and reflected the role of nature, wellbeing and year-round activity for residents as a priority, and visitors. Members emphasised that the vision should focus on supporting existing businesses to thrive, attracting investment, improving access to healthcare, advocating for strategic transport and coastal defence improvements, and strengthening local transport connectivity. The high street, beach, community cohesion and inclusion of young people were identified as key areas of focus. It was also suggested that the final vision should be capable of being presented in a visual form to support wider understanding.

Priorities – Intervention Areas and Spatial Focus
Members considered the proposed intervention areas: health and wellbeing; work, productivity and skills; housing; cohesion and community power; transport; regeneration, high streets and heritage; education and opportunity; and safety and security.

Members noted that themes from the August Board discussion had been grouped into four areas: people and opportunity; connections and access; place and economy; and community and resilience.

The Board agreed not to carry forward housing or safety and security as primary intervention areas. Members agreed that further consideration should be given to how the programme could support health and wellbeing, cohesion and community power, and youth-focused activity. Members indicated a preference for the terms “community cohesion” and “community wellbeing” when describing these priorities.

Project Ideas

Thrive Economics advised that the Regeneration Plan would require a long-list of potential project ideas linked to the selected Pride in Place Programme intervention areas. Board Members were invited to identify and contribute project ideas for consideration based on community feedback received and local knowledge. It was agreed that Board Members would seek further project ideas from their local networks and bring these back to the next Board meeting.

[redacted] to enable quick wins and grassroots community impact alongside larger-scale projects. Social enterprise, entrepreneurship and apprenticeship opportunities for young people were also discussed.

Members discussed the potential pedestrianisation of high streets and recognised that further work would be required to understand feasibility, implications for businesses, land and infrastructure ownership, and existing evidence [redacted]

Cllr Gray advised that flood defence matters were being progressed through the Twenty-One Hundred scheme. Members noted that the Board could take an advocacy role on flood resilience, but that Pride in Place funding was unlikely to be sufficient to fund major flood defence works. The role of the Local Resilience Forum in relation to flooding was also noted.

Members discussed opportunities to match-fund existing projects and noted the need to map current projects and investments to avoid duplication. Digital literacy was identified as a potential priority, with low uptake of online surveys cited as evidence of need. Officers were requested to present the Mobility Hub business case to the Board to support understanding of the transport project.

Additional project ideas discussed included ecology and biodiversity activity linked to the East Coast Flyway; beach accessibility measures; cycling, walking and dog-related wellbeing activity; increased beach toilet facilities, beach huts, shower facilities, water stations and foreshore infrastructure; support for independent shops; improved physical connections between Mablethorpe, Sutton on Sea, Trusthorpe and Sandilands; local communications to promote events and reduce social isolation; potential tuk-tuk or land-train transport; and heritage activity, including a study of heritage assets and an associated high street walk.

Thrive Economics would consolidate the workshop findings and report back to the Board with the project ideas, business survey findings and an updated vision reflecting Board feedback.

7 Date of Next Meeting

The next meeting will be held on Friday, 2 October 2026.

The meeting concluded at 3.53pm.

ACTIONS TRACKER

BOARD MEETING	ACTION	STATUS	RESPONSIBLE
27.08.2026	Update and circulate the adopted Terms of Reference.	Complete	BM/SZ
27.08.2026	Coordinate next meeting and future board meetings.	Complete	SZ
27.08.2026	Share relevant evidence, research and intelligence with Thrive Economics.	Complete	ALL
21.09.2026	Coordinate business case presentation of Mobi Hub project	To do	SZ/BM
21.09.2026	Seek further project ideas from local networks before next meeting.	To do	Board Members
21.09.2026	Update the Vision	To do	DC